

# Rotarians in Action

**Rotary District 5630**  
**2018-19 • Edition 3 • March 2019**



## Message from District Governor Dale Schultz

I HOPE YOU'RE SURVIVING THE WINTER. SPRING IS CLOSE BY, isn't it? I saw the first robins this morning as I wrote this article and that gave me hope that it is.

My year as District Governor continues to speed along. A number of clubs are actively involved in global grants, and grant application and training for the next Rotary year will be coming soon. Some clubs are actively working on creating a satellite club as well as forming an Interact club – all positive signs of club engagement.

I visited the Pacific Northwest President-Elect training in Seattle the last weekend in February and then the High Country PETS, the one our district is aligned with, the next weekend. While I was an observer and representing our PETS, it was good to experience what Rotarians are doing in another part of the US.

There were over 700 in Seattle, and I got to meet a number of them in various meetings. One common characteristic is that we're all working on being more active Rotarians and continuing to look for additional ways to "do good in the world." Thanks to all of you in club and district leadership and to the club members for what you do for Rotary.

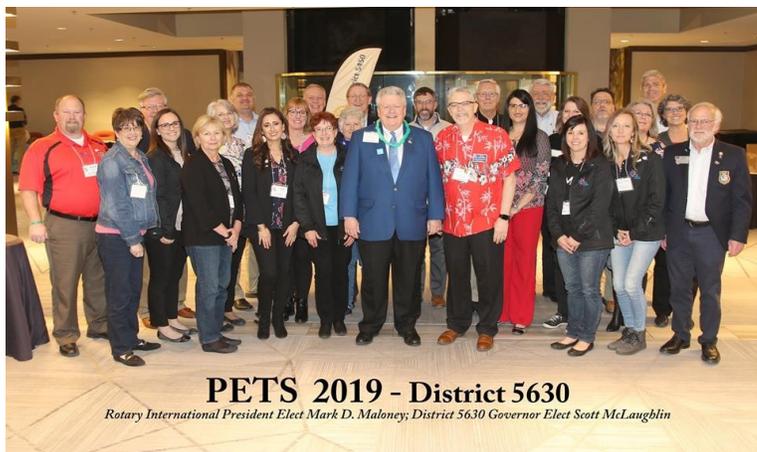
My committee continues to finalize plans for the district celebration June 19-21 in Estes Park. Hopefully, by the time you read this newsletter you will have received a reminder via email regarding hotel reservations. While there are other options for lodging in Estes, the Ridgeline Hotel, which is where the meeting and meals will occur, offers us a discounted rate. Reservations for the celebration/conference should be coming by mid-April. We still are finalizing the projects with the National Parks Service that you can participate in on Thursday, June 20th. Once that's done, the reservations will be open. I hope the District celebration is in your plans.

## Dale



**Dale Schultz**

District Governor 2018-19  
dg.2018@5630mail.org  
402-460-1137



**PETS 2019 - District 5630**

*Rotary International President Elect Mark D. Maloney; District 5630 Governor Elect Scott McLaughlin*

District Governor Elect *Scott McLaughlin* and the President Elects and President Nominees for 2019-2020 with International President Elect *Mark D. Maloney*.

*Save the Date!*



**June 19-21, 2019**  
**Rotary District 5630 Celebration**  
**Estes Park, Colorado**

## District Projects Reflect RI Themes

THE ROTARY THEMES FOR THIS YEAR, *BE THE INSPIRATION*, and for 2019-20, *Rotary Connects the World*, are well displayed by the clubs in our district through their vision and engagement in humanitarian service projects locally and globally. The Global Grant in which the Grand Island Sunrise Club partnered with the Rotary Club of La Villa Ciudad in Mexico City is a great example of how Rotarians around the world come together to make a difference – made possible by our financial support of the Rotary Foundation Annual Fund.

Thank you to our Grand Island Sunrise Club for your Leadership!

Global Grant 1745049

### Corner Near the Sky Tortilla and Bread Equipment and Training Heart 2 Heart Project

**The Challenge:** Many of the 800,000 residents of the Luis Donaldo Colosio neighborhood live in extreme poverty, earning less than \$4 a day as assistants, or they're self-employed, washing cars, cleaning houses, painting, or selling candies.

#### Our Solution:

1. Install machinery to make tortillas and bread.
2. Train parents to operate machinery and to manage a tortilla and bread store.
3. Supply nourishing and healthy daily breakfasts to 250 public school students and 50 elderly people.
4. Train parents so they can work for the community or a bigger producer of bread and/or tortillas.

**Budget:** \$49,000 USD (See page 4 for photos)

All district and global grants are funded by the annual fund share of the Rotary Foundation.

The District 5630 Annual Fund contributions for 2018-19 are \$78,941.66, of which 50% comes back to our district in three years to fund new district and global grants. **Our goal this year is \$100,000!** Please support your Club in reaching their goal to the Annual Fund

*Don*



**Don Peterson**

PDG 2015-16  
District Foundation Chair  
dg.2015@5630mail.org

## District 5630 Membership Campaign

DECREASING MEMBERSHIP NUMBERS CONTINUE TO BE a concern throughout the North American Rotary world. Our District 5630 statistics reflect this alarming trend. Without a strong sustained Rotary Membership base, our ability to “do good in the world” will diminish as well.

**On March 26, 2019, your District Governor Dale Schultz is convening a very special Membership Summit to be accessed via Zoom, an electronic platform.** Meeting time is 6:30–8:30 pm MDT/7:30–9:30 pm CDT. Each club is asked to send at least one delegate to the Summit. Certainly, more than one delegate per club is welcome to join and participate. Delegates will need a computer, an internet connection, and a webcam to join the Zoom platform. **To register for this summit, go to: <https://www.surveymonkey.com/r/5630registration>**

In advance of the summit, clubs are encouraged to review their membership statistics for the past 12 years as shown on the chart that can be accessed through this [PDF link](#).

Looking forward to seeing you on March 26!

*Dian*



**Dian Edwards**

PDG 2012-2013  
District 5630 Membership Chair  
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## DISTRICT FOUNDATION ANNUAL FUND CHALLENGE

- **For the first 100 Rotarians** who sign up from 3/1/19 to 6/30/19 for [Rotary Direct](#) to the [Annual Fund Share](#), the District will credit \$50 to their Annual Fund Share account.
- **For the first 50 Rotarians** attending [District Conference](#) who contribute \$100 to the Annual Fund Share, the District will credit \$100 to their Annual Fund Share account.



## Rotary's Brand Center Resources - Ready to use or ready to adapt

FOR MOST OF US, ROTARY IS OUR MEANS OF DOING THE MOST good in the world we can. Where else can we so easily access ways to provide water, build schools, help women and children, prevent disease, develop communities, and build peace around the world?

Rotary also provides us easy access to ways we can talk about what we do, to encourage others to join us in our mission of doing good, [Rotary's Brand Center](#). They are constantly updating and providing new materials that are professional and varied – and adhere to legal guidelines.

In the current People of Action Public Image campaign, they've also given us the means to be flexible with our promotions. For example, the [New People of Action](#) videos come in several lengths, with or without a voice-over (narration). If you choose one without narration, they provide you with a script you can personalize for your club or district.



Created at Brand Central in less than 5 minutes.

At the [Create Your Own Section](#) (Under Materials) you can use your own photos to create People of Action print ads and Facebook posts to show how together, Rotarians ... Inspire – Connect – Transform – End Polio – Mentor – Empower – Learn – Save Lives – Fight Hunger – and Promote Peace.

Please – if you need help creating your next promotional piece, don't hesitate to call on me. We can work together to let your community know that the Rotarians in your club are **People of Action**.

I look forward to hearing from you.

*Cheryl*



**Cheryl Bryan**

District Public Image Chair/  
Assistant Regional Public Image Coordinator  
Cheryl@cherylsdesk.com  
Text or phone 629-218-1242



IT HAS BEEN A VERY BUSY COUPLE OF MONTHS FOR ROTARY YOUTH EXCHANGE IN NEBRASKA.

In February, about 70 students and Rotarians met in Grand Island for the Annual Outbound Orientation meeting. Eleven going-to-be-outbound students and their families, 17 hosted inbound students, 11 Rotexes and 12 Rotarians from District 5630/5650 attended this event. In addition, at least 50% of the Grand Island Sunrise Club actively assisted with the logistics, student activities and community service, transportation, food, and overnight chaperoning for this large group of students.

Our district is sponsoring four outbound students this 2019-2020 Exchange cycle: *Matilda Malcolm* (Imperial to Spain), *Arianna Bonesteel* (Trumbull to Italy), *Ashton Braun* (Hastings to Germany) and *Zach Kring* (North Platte to Argentina). They are busily improving their languages, saving their money, updating passports, and gathering documents.



District 5630 and 5650 Inbound students at Grand Island meeting February 16<sup>th</sup>

Life is a little different for the nine inbound students being hosted in Hastings, North Platte, Gothenburg, St. Paul, Kearney, Holdrege, Minden, and Ogallala. In January and early February, these ambitious students arranged to attend the "Panic at the Disco!" concert in Omaha. Afterwards, they agreed this was one of the most exciting events they've ever attended. They also attended a Tri-City Storm Hockey game in Kearney.

All of this balances the hard work and energies they are contributing in their local schools (speech team, golf, basketball, tennis, spring musicals, soccer teams and choir.) Several students also were awarded Honor Roll, Veterinary Test scoring, and National Honor Society achievements. Travel opportunities for this group included Wyoming and Colorado ski trips, Mount Rushmore adventures, and a vacation to Aruba. Now they are preparing for spring sports and prom. Several

*(continued next page)*

## Rotary Youth Exchange (cont'd)

students will be participating in the USA tour for exchange students (June 15-July 13); others will be attending RLYA camps.

*Our current outbound students are scheduling their returns back to Nebraska in June and July. Please invite them to your Rotary meetings to hear about their experiences.*

District Committee Rotarians recently attended conferences in Tulsa (January), and NAYEN (North American Youth Exchange Network) in Denver. These conferences are always jam-packed with information for Youth Exchange officers around the world, along with opportunities to meet and network with our counterparts in other countries. District 5630 is honored to be presenting two topics at the international conference in Denver: *Todd Madison* (Valentine) and *Paula Witt* (Hastings) with "Rebound Camps for Returning Students," and *Paula Witt* and a Brazilian group discussing "Getting a Return on Rotary Investment; Supporting the Early Returned Student." *Ronna Morse* continues to represent Nebraska on the National and International levels through her position as Assistant Executive Secretary for South Central RYE.

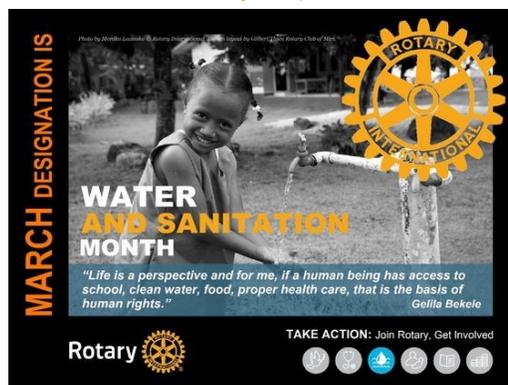
One last note: **Nebraska Rotexes** are participating in assembling a Rotex North America Organization. Clubs should become aware of this bundle of energy and ambition as **The Future of Rotary. GRAB THEM BEFORE THEY ARE GONE!!!**

*Paula*



**Paula Witt**

District Youth Exchange Chair  
wittc@icloud.com



## World Water Day is March 22 Theme: "Leaving no one behind"

In 2010, the UN recognized "the right to safe and clean drinking water and sanitation as a **human right that is essential for the full enjoyment of life and all human rights.**" Yet billions of people are still living without "safe water" – water that is accessible on the premises, available when needed, and free from contamination.

Here are some numbers from [worldwaterday.org](http://worldwaterday.org):

- **2.1 billion** people live without safe water at home.
- **One in four** primary schools have no drinking water service, with pupils using unprotected resources or going thirsty.
- More than **700** children under five years of age die every day from diarrhea linked to unsafe water and poor sanitation.
- Globally, **80%** of the people who have to use unsafe and unprotected water sources live in rural areas.
- Women and girls are responsible for water collection in **eight out of ten** households with water off-premises.
- Around **4 billion** people – nearly two-thirds of the world's population – experience severe water scarcity during at least one month of the year.

See [wasrag.org](http://wasrag.org) to see how you can be part of the solution.



**Corner Near the Sky  
Tortilla and Bread  
Equipment and Training  
Heart 2 Heart Project**

## Global Grant Money in Action



**See page 2 - Rotary Foundation  
- for details.**

# Polio Plus Update



## To Succeed by 2023

THE GPEI (GLOBAL POLIO ERADICATION INITIATIVE) HAS set a new Strategic Plan 2019-2023 that aims to build on the lessons learned since 2013. [A joint statement](#) submitted by GPEI Chairs urges all involved in eradicating polio to “find ways to excel in their roles. If this happens...success will follow.” Otherwise, come 2023, “the world will find itself exactly where it is today: tantalizingly close. *In an eradication effort, tantalizingly close is not good enough.*”

The Chairs remind us that as a global community, we achieved the eradication of smallpox. And the world is a much better place without smallpox. So, let us make the world again a better place. Together. Let us eradicate polio. *(Adapted from GPEI Newsletter)*

### Obstacle 1: Vaccination Scares Spread through Social Media

So far, in 2019, there have been two wild-type polio cases in Afghanistan and four in Pakistan - the two countries in the world where the spread of this type polio have never been fully interrupted.

The primary reason polio continues to circulate in these areas is refusals by parents to accept vaccination for their children because they falsely believe that vaccines could be harmful. Much of that misinformation is spread through social media. When children are not vaccinated, they can fall victim to polio infection. It's that simple.

**Help from Social Media:** Facebook has announced that "If a group or Page admin posts this vaccine misinformation, we will exclude the entire group or Page from recommendations, reduce these groups and Pages' distribution in News Feed and Search, and reject ads with this misinformation." They will also reject or remove ads that contain false information about vaccines. If ad accounts continue to spread misinformation, they will disable the account. YouTube and Amazon have also announced measures to limit vaccine misinformation.

### Obstacle 2: Remote and Migrant Populations

For years it was thought that India could never be made polio free. Then Rotary leaders and health officials took a fresh look at the vaccination strategy. They recognized two important gaps in their vaccine coverage:

- Some remote populations were not being reached. **Solution:** Organize vaccinators via motorbikes, foot, or canoe – whatever was necessary to reach *anywhere* families live.
- Some migrant families were seldom present when vaccinations were offered. **Solution:** Organize vaccinators in train terminals or along established travel routes used by migrant families.



A similar solution may be at work in the border areas between Pakistan and Afghanistan. Increased numbers of vaccination stations are being established along this long and porous border, but even more intensive coverage may be

needed to serve more remote, less-traveled routes. It is interesting to note that Pakistan has been fortifying their Afghan border in order to limit crossings. This barrier does not cover the entire border; only time may tell if it helps control non-immunized people from crossing.

### What You Can Do

Besides your personal donations, one of the best ways you can raise awareness of the need for polio eradication is by displaying the *District's iron lung* in your community. The sole purpose of this 800-pound full-size iron lung, according to DGN Bob Taylor, is “to provide a visible icon of Rotary’s audacious goal of ridding the world of polio.” For more information, please phone Bob at 972-740-6663 or email him at [botaylor2205@hotmail.com](mailto:botaylor2205@hotmail.com), and he will send you the Display Considerations. Besides building awareness, the iron lung display has also proven to be an effective fundraiser.



Mark Hayes, husband of Cambridge Club President, Brenda, and his father, Albert, a polio survivor, spoke with students at Southwest Schools about the effects of polio and why Rotary's mission is to eradicate polio all over the world. The iron lung was also taken to the Cambridge School.

**Delane Wycoff, Polio Plus Chair**  
delanew@charter.net

# BIG RED BLOWOUT Report



THE PLANNING HAS STARTED FOR **BIG RED BLOWOUT 2019**. The game selected this year is September 14 with Northern Illinois. Packets will be sent out to all clubs in mid-June.

I would like to give a little background report, since this is the 11<sup>th</sup> year. It all started 12 years ago in a little brainstorming event. The District was looking for a fundraising project to keep dues at the same level. I came up with the idea and worked out the details. Not everyone had the same vision I did, so it didn't happen. The next year, *Dr. Jim Shreck*, the new District Governor, heard about the idea and told me to do whatever it took to make it happen.

Over the last 10 years the Big Red Blowout has grossed over \$500,000! During that time, I've been very fortunate to have two good Executive Secretaries, *Sharon Hoffman* for 2 years and *Beth Lobner* for 8 years. This year we have a new Executive Secretary, *Tiffany Ritchie*. You can reach her at [ritchietn@gmail.com](mailto:ritchietn@gmail.com). Of course, with the leadership of the clubs and the GREAT Rotarians who have sold tickets over the years, it has been successful beyond my expectations!

It has always been more than winning a trip on the bus. Like any Rotary fundraiser, it is also what we do with the funds raised.

- The hard cost expenses will run between 20% and 25%. This depends on how many football tickets are donated to us by Rotarians and friends, the number of tickets we need to purchase, and the number of raffle tickets sold. Compare this to the cost of a football pool, which many of our clubs do, where the hard cost is 50% or more.
- 50% of the net goes to the Foundation in the name of the person selling the ticket. The approximate total over the last 10 years was \$200,000, of which 50% has gone back to the District after 3 years. That amount has not only kept kids polio free, it has provided grants to our local clubs.
- 25% of the net goes to the District, which is why there hasn't been a dues increase in 10 years.
- 25% of the net goes to the clubs in their percentage of sales.

The bottom line is that when you sell your packet of \$100, \$75+ helps promote your Rotary impact!

We will again have 10 WINNERS who will be able to take a guest. The person who sells the winning ticket will also be able to bring a guest.

The bus starts in North Platte, then stops in Kearney and Grand Island. (If the winner lives a hundred miles from any of those locations we will purchase a motel room for them.) The next stop is a tailgate party four blocks from the stadium. All winners and their guests get a ticket to the game along with a Prime Rib Buffet at Chance's R in York.

We have had a day to remember for 500 people the last 10 years! If you are one of the TOP SELLERS you also get to ride the bus with a guest. Sorry, no game tickets, but the tailgate and the meal are on us. Nebraskaland National Bank has been very generous the last few years with some special incentives for the top sellers. If your business would like to participate in some special incentives, please contact me.

This year RYLA will be participating in selling tickets. The money they raise will go to a RYLA project, "Paying it Forward." They will still have a chance to win but *must* have an adult go with them.

We are always looking for ideas to increase sales, if you have any to share. The goal every year is for every Rotarian to buy or sell 10 tickets. How cool would it be if every Rotarian in 5630 sold 10 tickets! We would raise \$100,000. What an impact!

You will be hearing from me again. Again, THANK YOU for what you do for Rotary!

With gratitude,

*Paul*

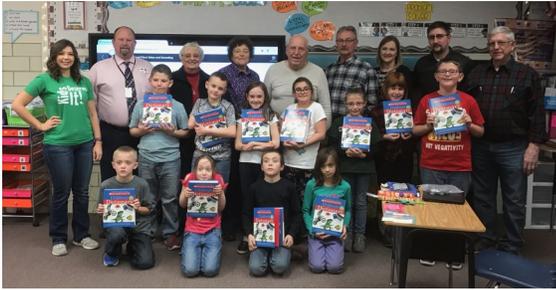


**Paul Stec**

Chair, Big Red Blowout  
308-440-3713  
[socpstec@gmail.com](mailto:socpstec@gmail.com)

# Club News - 1

## Area 2 - Chappell



Lots of smiles as Chappell Rotarians deliver dictionaries to 3rd graders at Creek Valley Elementary.

## Area 3 - Ogallala



Just look at the Ogallala Club in all their Rotary Nebraska Red!

## Area 3 - Imperial



With help from a district grant, the Imperial Club partnered with the Imperial Community Foundation to raise \$5,000 to purchase rope rescue equipment for the local volunteer fire department.



The Imperial club raised over \$3,000 for local projects at their annual February Chocolate Affair. Members of the community donated the desserts. Above left: Imperial Rotarians *Angie Swanson*, *Ashley Exum*, and *Melisa Owens*.

Many thanks to the **Ogallala** Rotarians who supported the Affair.

## Area 7 - McCook



McCook Rotarians took advantage of the Super Bowl to raise money for the local Food Pantry.

No time to pose for the camera as they unpack, label, and repack dictionaries for delivery to local third graders.

## Area 7 - Cambridge



Cambridge Rotary Club celebrated Rotary's 114th birthday by serving cake and ice cream to community members who joined the Senior Center for lunch, club members, and their Rotary Club January student of the month and her family.

# Club News - 2

## Area 7 - Curtis



Four roasters of soup were not enough when Curtis Rotarians served soup and pie to the community just before Christmas, so club president Jolyn Richardson used her own canned meat and vegetables to meet the need. She and her 95-year-old dance partner also won the dance competition with their two-step.

## Area 9 - Broken Bow Area



On March 24, Broken Bow Area Rotarians are participating with the Lions Club in an auction, car show, and luncheon to raise money for *Mark Lewis*, a community member who was injured in October in a deer-motorcycle-car accident.

## Area 9 - Kearney Dawn



Rotarians *Scott McLaughlin*, *Carol Lentell*, and *Larry Carstenson* engage with students at Meadowlark School



*DGE Scott McLaughlin* addresses an enthusiastic crowd at Kenwood school before distributing dictionaries.



Kearney Rotarian *Terry Peterson* poses with happy recipients of the dictionaries at the Pleasanton School.

*The Kearney Dawn Club distributes dictionaries to the 3rd graders in some 17 schools in the area – a remarkable contribution toward Rotary's effort to improve education in the world, one of Rotary's Six Areas of Focus.*

## ROTARY'S Areas of Focus

 Maternal and child health	 Basic education and literacy	 Economic and community development
 Peace and conflict prevention/resolution	 Disease prevention and treatment	 Water and sanitation

# Club News - 3

## Area 9 - Kearney Clubs



**Mark your calendars!**

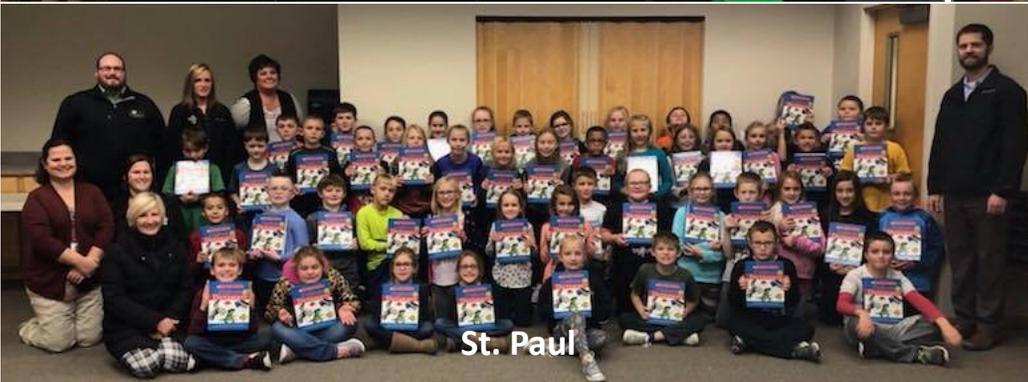
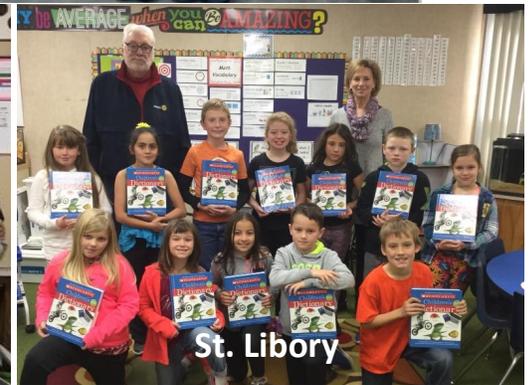
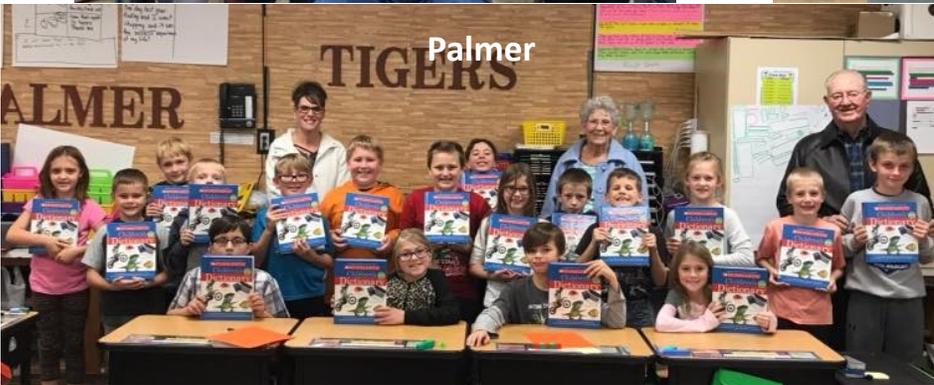
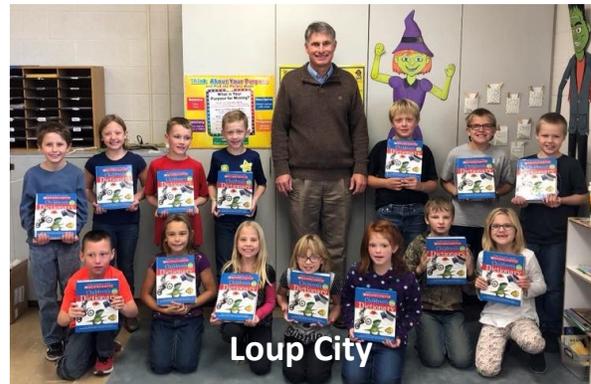
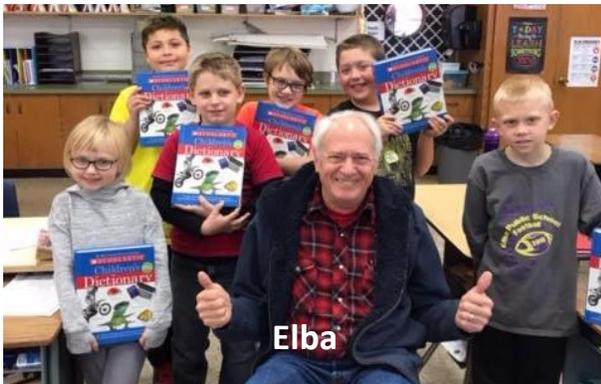
**Proceeds will benefit efforts to prevent suicides. See [kdwts.org](http://kdwts.org) for more info.**

## Area 10 - Grand Island



Two Grand Island Rotary teams competed in Leadership Tomorrow's Freeze Out games, which benefit youth programs. Held on Groundhog Day, the relay included waffles, a one-mile trail run through the woods, a hatchet toss, and a polar plunge into the lake, featuring Don "Go Jump in a Lake" Deitemeyer.

## Area 11 - St. Paul



No forced smiles in these photos! Rotarians who deliver dictionaries have as much or more fun than the third graders who receive them. (See St. Paul's Facebook page to identify the grinning Rotarians.)

# Club News - 4

## Area 12 - O'Neill Satellite



The O'Neill Satellite Rotary Club hosted their annual dodgeball tournament Friday and Saturday, March 15 and 16. Above: The winning catch and tournament winners, the Lone Quackers.

## Area 12 - Valentine



Rotary club member regarding the dictionary project:

*"When you teach somebody how to read, they have that for a lifetime. It ripples through the community, one by one."*

From the looks on these faces, a love of discovery is also contagious.

## Area 13 - Cozad



Cozad FCCLA members helped distribute hot cocoa, cookies, and stickers at the Rotary Club's December Polar Express. The club also distributed dictionaries to Cozad's 3rd grade class.

## Area 14 - Hastings



Hastings Sunrise members present a check to *Ron Haase*, who will deliver water filters during an upcoming mission trip to Nicaragua to help provide clean water in remote areas of the country.



Hastings Interact Club sell baked and Peruvian goods to help fund a Clean Water project in Peru, spearheaded by District 5630 Exchange Student, *Sophie Cass*. At right are Rotary Exchange students *Laura* (Italy) and *Daniel* (Peru).

# 2019 PETS Moments

Photos by *Deb McCaslin*  
Broken Bow Area Rotary Club



The publication target date for the next District 5630 newsletter is **June 17, 2019**.

Please submit your photos and/or articles by **Friday, June 7**, to [cheryl@cherylsdesk.com](mailto:cheryl@cherylsdesk.com). Thanks, *Cheryl*

## Rotary District 5630 - Rotarians in Action



2018-19

**RI President: Barry Rassin**  
**District Governor: Dale Schultz**



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