

## Rotary International District 5630

## The District Newsletter

www.rotary5630.org



## District Governor's Message: Novel Approaches to Membership Expansion


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August is Membership & Extension month. Therefore, my message this month focuses on initiatives and services being designed to strengthen and grow our membership base.

I am pleased to report that we increased our district membership by over 100 new members during the past Rotary year. This growth can be credited to the importance that clubs placed on reaching their membership goals as well as the chartering of two new clubs. Congratulations to all involved in converting a membership crisis into a demonstration of strength and vitality in District 5630!

We will continue to expand membership growth through the promotion and charter of new clubs, in both the traditional community based format and via electronic access (e-Club).

Please consider sponsorship of a second or third club in your community that might attract new members to Rotary service. We have seen a powerful interest by young professionals in support of "after hours" venues for their Rotary clubs.

The e-Club initiative that is under development will provide online access to Rotary membership for those smaller communities in our district that do not have a large enough population base to support an on-site club. We plan to canvass our smaller communities to gauge interest and to bring the services of Rotary to more rural settings.

Our e-Club will be available to the global population as well. We plan to reach out to former Rotarians and others who have been touched by the programs of Rotary through Group Study Exchanges, RYLA, and Youth Exchange.

Resources to promote greater membership retention through education will be the focus of Rotary information modules that will be accessible via our D5630 web site. These programs can be used to help orient new members and to expand the Rotary knowledge of all Rotarians. Rotary Leadership Institute (RLI) programs to be offered at four convenient training locations will also provide a way for individual Rotarians to achieve a broad base



District Governor Dian Edwards

knowledge of Rotary, develop their leadership potential, and serve as valuable resources to their sponsoring clubs.

For more information about ways that you can participate and/or help with membership growth and retention, please contact your Club President, Assistant Governor, District Membership Services Committee, or me.

In Service of Rotary,  
**Dian**  
 Dian Edwards, District Governor

**P.S. Remember, the success of Rotary is built on the strength of its club members!**

## Big Red Blowout

**Have you sold your tickets? Please do your part to support this important district fundraiser. Remember that 50% of the net proceeds of your ticket sales go to The Rotary Foundation in your name, 25% of the net returns to your club budget, and the remaining 25% net supports our District 5630's exciting new leadership initiatives**

**Go Big Red!**

## Madson Calls on Leaders to Ignite New Membership Efforts

By Loraine Lawlor

### **IGNITE your membership efforts**

Mat Madson, Rotary International Assistant Regional Coordinator, spoke to participants of the District 5630 Membership Seminar in North Platte on June 30.

"Get everyone involved in the membership efforts of retaining and recruiting new members or in developing new clubs to reverse a 10-year trend in North American Rotary membership," said Madson.

Clubs can earn Premier Club recognition through many membership related activities. Using the Ignite Initiative, clubs can choose among elements and strategies that work best for their clubs. Clubs who participate in Ignite have the opportunity to become premiere clubs.

More information and materials will be available in the coming year.

### **Retain Current and New Members**

Madson noted that any Rotarian can do at least one of three things new Rotarians need:

- 1) *be a friend and mentor, or*
- 2) *provide an assignment to ensure a sense of belonging, or*
- 3) *help new members understand Rotary.*

Get some Premier Rotary Club points by doing just one of these.

A brand new revision of the New Member Orientation manual

(414-EN) is available online at Rotary International. Hard copies of the manual will be sent to seminar participants or on request from District Trainer Loraine Lawlor, [rololawlor@charter.net](mailto:rololawlor@charter.net).

### **Start New Clubs**

Koby Rickertsen, District Governor Nominee, told us, "Find out what blocks people from joining Rotary and find a way around it."

Rickertsen shared his experiences with starting the new Gothenburg After Dark Club. The noon Gothenburg club's main obstacle was the time of the meeting so a new evening club was born. The clubs in Gothenburg will partner on some projects which makes the fellowship all the better.

The new Broken Bow Area Rotary Club combined newly interested people with experienced former Rotarians to revive Rotary in their town.

### **Catch You on the Internet**

District Governor Dian Edwards shared information about a new club whose home will be on the Internet.

District 5630 hopes to launch an e-club in the coming year that will be home to members who choose to meet on-line as well as a good location to "make-up" meetings for those who miss their club meetings.

Stay tuned for more information. If you know someone who would be interested in e-Club membership, please contact

Edwards, [dg5630.2012@gmail.com](mailto:dg5630.2012@gmail.com).

### **Catch the Younger Generation**

Cindy Allen shared tips on starting and maintaining Interact Clubs. "You have to be in their path and make sure they have fun," she noted.

Interact kids tend to not impose limits on their efforts but have difficulty getting all the steps organized. Be there to show them the way as they embark on ambitious projects. And make sure they have fun.

### **Use Technology**

Scott McLaughlin explained a revamp of the District 5630 web site to make new member recruitment and orientation easier (Rotary mentors can help with this) as well as making communication of Rotary changes easier for all clubs. Visit [www.rotary5630.org](http://www.rotary5630.org) to experience the fresh new look.

### **Corporate Pilot Project**

Jennifer Krusemark reported on Corporate Memberships. Her Kearney Bricks club has invited corporations to join with up to 3 employees on the membership list. These people can share the attendance and participation in the club.

Jennifer has good advice: "Don't give up...it is a new concept and it takes time to become an accepted membership device."

### **Membership Status and Goals**

Past District Governor Ron Ba-

(Continued on page 3)



## Igniting Membership Efforts

(Continued from page 2)

zata reported that membership has increased in the District this past year, reversing the downward trend of the past five years.

The reversal is due to the massive efforts of club members to bring in new members. And two new clubs have been added to the District. Bazata will continue to assist with membership and club development.

District Governor Dian Edwards has set ambitious goals in developing new clubs – an e-Club and a new club in the Stuart and Atkinson area of Nebraska.

DG Edwards has also set goals for helping with new member orientation via Internet modules. “In this age of technology, we can make orientation and member education much easier,” she noted.

In addition, DG Edwards has launched Rotary Leadership Institutes in our District. Rotary Leadership Institutes can be used for new member orientation as well as more in depth understanding of Rotary and leadership skill development.

For members who want to lead, this will be a valuable tool. Past District Governor Dave Snow will coordinate both the Leadership Institutes and Visioning Program for the next year.

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*“Find out what blocks people from joining Rotary and find a way around it.”*

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**Attention All Rotary District 5630 Club Officers, Foundation Chairs and any Rotarian interested in learning more about the new TRF grant-funding model!**

**Save the Date – October 6, 2012**



**2012 District 5630 Foundation Seminar  
Ramada Inn – Kearney, Nebraska  
October 6, 2012 9:00AM – 4:00PM**

**Come hear about the  
new TRF grant-funding model, AKA Future Vision!  
Help us celebrate District 5630's Major Donors, Benefactors,  
Bequest Society Members, and Paul Harris Fellows  
at a special recognition luncheon!**

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*Have you sold your  
Big Red Blowout  
tickets?*

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## Neal and Anne Baxter Are Major Donors



Kim Baxter fastens a Major Donor pin to his father's (Neal) lapel while his mother, Anne looks on.

Neal and Anne Baxter were named Major Donors to the Rotary Foundation at the North Platte Noon Rotary meeting July 18th. District 5630 Foundation Chairman Frank Sibert of Kearney Noon Club made the presentation, noting that Baxter exemplifies the finest qualities of Rotary.

Baxter said, "The Rotary Foundation is the best foundation anywhere. They do wonderful

projects throughout the world. I just want to encourage other Rotarians to become Major Donors. The giving is all the fun."

Neal joined the North Platte Noon Club some 55 years ago, noting that he had earlier belonged to the Kiwanis Club. "They didn't have a noon club so I joined Rotary. I think being District Governor in 1985-86 was the most exciting time for

me. Being involved and meeting the members of District 5630 was a wonderful experience."

The Baxters were presented with pins and a crystal plaque. Kim Baxter, Neal's son and a North Platte Rotarian, assisted with the presentation.

"We love Rotary and we love all you Rotarians," Anne Baxter said. "Thank you for all the good things in Rotary."

## Gothenburg After Dark Celebrates New Beginning



GAD President Kristi Rickertson waits to receive the club charter from District Governor Dian Edwards.

A charter for the new Gothenburg After Dark Rotary Club was issued on June 13<sup>th</sup>. A Charter Celebration was held on July 17th at the home of Carrie and Koby Rickertson.

President of the new club is Kristi Rickertson assisted by President Elect Jon Leviner, Secretary Dan McCoy and Treasurer Carrie Rickertson. The club has 34 members.

District leaders attending the event included PDG Ron Bazata, DG Dian Edwards, DGE Duane Tappe and his wife, DGN Koby Rickertson and wife Carrie, Assistant Governors Scott McLaughlin and John Hale.

A hearty round of applause broke out when President Rickertson

rang in the meeting on a new Rotary bell, a gift from District 5630.



## Burwell Rotary Awards Scholarships



Burwell Rotary President David Sawyer with scholarship winners Nathan Gaukel, James Porter, Autumn Sikes.

Burwell-- May 15, 2012 -- The Burwell Rotary Club presented scholarships to five Burwell High School graduates.

"The objective of our unique scholarship opportunity was to find and recognize students that showed strong potential and desire for continuing their education, and exhibited strong service examples as promoted through the principles of Ro-

tary," stated David Sawyer, Burwell Rotary Club president. The 2012 Scholarship recipients are:

Nathan Gaukel, \$500  
James Porter, \$500  
Autumn Sikes, \$200  
Sara Swett, \$200  
Allison Hughes, \$200

The Burwell Rotary Club was established in 1997. "Service Above Self" is the club's motto

and it fulfills that objective by supporting the Burwell area community with a number of important services and activities.

The club meets every Tuesday at 12:00 PM at the Burwell Legion Club. Guests, as well as new members, are always welcome. More information is available by calling 346-5210.



## TRF Sets \$1 Billion Goal for Permanent Fund

By Frank Sibert

I have been talking to you the last couple of years about Every Rotarian Every Year, Sustaining Members-- the \$100.00 per year club, Paul Harris Fellows and other ways that you can help the Foundation.

I think all of you realize that you need to support The Rotary Foundation and the work that it is doing. Most of the suggestions the past two years have been to give to the Annual Fund. This year I want to discuss giving to the Permanent Fund and what it means to Rotary.

The Permanent Fund is the Foundation's endowed fund,

with gifts held in perpetuity. Earnings from the fund supplement the Annual Programs Fund and support Rotary's highest priorities, including global grants and the Rotary Peace Centers.

The Foundation has set a goal of \$1 billion in Permanent Fund assets by 2025, ensuring its capacity to meet future needs. Donors typically support the Permanent Fund through outright and planned gifts. Ways you can support the Permanent Fund are by making a bequest commitment, giving marketable securities, giving real state, making Rotary a beneficiary of a life insurance policy, mention Rotary in charitable trusts or annuities.

I want to dwell on the Bequest Society and how to become a Benefactor. This month I will discuss becoming a Benefactor. It won't cost you a dime to become a Benefactor. All you need to do is fill out a form and send it to the Rotary Foundation, 14280 Collections Center Drive Chicago, IL 60693 USA.

If you don't have a form let me know. I'll send you one. We don't have many Benefactors in the District. We need more. It is so easy and inexpensive that every Rotarian should be one. Let's all consider becoming a Benefactor. It will mean that Rotary will benefit from your generosity in the future.

*"It won't cost you a dime to become a Benefactor."*



## Dam Run in Ogallala Is Successful

Ogallala Rotary Club's 4th Annual Dam Run to fight Polio was held on July 28th at Lake McConaughy. There were 80 runners in the One Mile Fun Run and 5K Races.

Kendra Casky reports that the club was pleased to be able to not only raise money to help eradicate Polio but also help bring tourism and sport to the

Lake McConaughy area. Ogallala Rotary plans to stage the race again in 2013.

Here are the winners and their associated times:

**5K Winners Male**  
1st Tanner Fruit 15:33  
2nd Bryan Hulse 17:13  
3rd Derek Rosas 17:15  
**5 K Winner Female**  
1st Genesa Schilz 22:41

2nd Katie Metz 22:43  
3rd Ashley Bassett 22:49  
**Mile Winner Male**  
1st Brady Cakay 14:44  
2nd Chris Ott 16:42  
3rd Bobby Brueggeman 18:54  
**Mile Winner Female**  
1st Lilly Fisher 10:26  
2nd Katie Bruce 12:33  
3rd Sharon Ott 16:35  
**Youth**  
1st - Cisco Rivas 9:41  
2nd - Harry Caskey 9:55  
3rd - Laney Caskey 14:18



*The Ogallala Rotary Club will host the Harlem Ambassadors September 22 at 2:00PM at the Ogallala Auditorium during the Ogallala Indian Summer Rendezvous. Advance Seats are \$10 for adults, \$8 for students. Corporate seating will be available. .*

*The Harlem Ambassadors feature a "Harlem-style" basketball show, including ball handling tricks, slam-dunks and comedy routines.*

*More information will be posted on Facebook under Ogallala Rotary.*

## Curtis Rotary Leads 2011-2012 Polio Contributions

By Delane Wycoff

The Curtis Rotary Club has earned the distinction of having the highest per-member contribution rate in District 5630. Their club contributions to Polio Plus for the year were **\$205.56 per member**. Congratulations to the entire Curtis Rotary Club

and to the Curtis students and community members who participated in their successful fundraising efforts.

Second place honors go to the Lexington Rotary Club with \$136.21 per member. Valentine Rotary Club was third in the district at a rate of \$116.44 aver-

age contribution per member. A summary of all contributions appears on the next page.

## District 5630 Polio Plus Contributions Summary



ROTARY	District 5630	Mem.				TOTAL		
	POLIO PLUS	2012	2009-2010	2010-2011	2011-2012	1986-2012	2011	2012
Club ID	Club Name		Funds	Funds	Funds	Funds	per	per
	non-designated						member	member
			2,852.50	3,526.00	2,920.00	15,011.50		
1471	Alliance	31	1,100.00	25.00	270.00	9,975.00	\$0.81	\$8.71
1472	Alma	42	0.00	0.00	504.00	9,274.00	\$0.00	\$12.00
1473	Ansley					1,500.00		
1474	Arnold	16	530.00	400.00	1,127.00	15,630.35	\$25.00	\$70.44
1475	Broken Bow					1,250.00		
51481	Burwell	25	0.00	35.00	0.00	3,035.00	\$1.40	\$0.00
61111	Cambridge	19	0.00	25.00	600.00	1,390.00	\$1.32	\$31.58
1477	Chadron	55	0.00	600.00	0.00	17,262.40	\$10.91	\$0.00
1478	Chappel	12	800.00	1,000.00	1,000.00	6,918.00	\$83.33	\$83.33
1479	Cozad	33	0.00	0.00	0.00	2,270.00	\$0.00	\$0.00
1480	Crawford					660.00		
1481	Curtis	18	0.00	0.00	3,700.00	4,375.00	\$0.00	\$205.56
1482	Eustis					1,189.00		
1483	Franklin					2,663.00		
1484	Gothenburg	38	1,880.00	100.00	500.00	8,773.00	\$2.63	\$13.16
1485	Grand Island	94	1,087.50	10,600.00	5,585.00	54,850.44	\$112.77	\$59.41
28533	Grand Island Sunrise	17	0.00	150.00	0.00	1,871.00	\$8.82	\$0.00
1486	Grant	37	0.00	539.80	0.00	1,325.00	\$14.59	\$0.00
1487	Hastings	53	2,723.00	2,461.00	3,350.14	49,100.11	\$46.43	\$63.21
29897	Hastings Sunrise	29	1,273.00	650.00	650.00	6,288.00	\$22.41	\$22.41
1488	Holdrege	91	850.00	100.00	1,050.00	23,028.60	\$1.10	\$11.54
1489	Imperial	17	0.00	0.00	1,100.00	10,461.00	\$0.00	\$64.71
1490	Indianola					2,323.30		
1491	Kearney	65	942.50	4,660.65	1,650.00	25,996.30	\$71.70	\$25.38
31024	Kearney Dawn	36	217.05	3,345.00	120.00	9,502.05	\$92.92	\$3.33
78991	Kearney on the Bricks	10	0.00	518.28	0.00	678.28	\$51.83	\$0.00
1492	Kimball	28	894.00	1,181.00	908.92	6,258.91	\$42.18	\$32.46
1493	Lexington	34	1,000.00	570.00	4,631.00	21,037.00	\$16.76	\$136.21
1494	McCook	42	1,800.00	2,037.15	1,999.75	17,064.90	\$48.50	\$47.61
1495	Minden	27	403.60	617.80	670.00	25,698.67	\$22.88	\$24.81
1496	North Platte	113	5,021.66	20,104.52	8,731.81	80,453.14	\$177.92	\$77.27
30450	North Platte Sunrise	27	0.00	1,160.00	2,000.00	4,965.00	\$42.96	\$74.07
29112	O'Neill	57	313.56	1,065.00	1,097.50	4,066.06	\$18.68	\$19.25
1497	Ogallala	27	1,000.00	1,640.00	1,000.00	15,865.23	\$60.74	\$37.04
1498	Ord	17	0.00	0.00	0.00	3,295.00	\$0.00	\$0.00
1499	Orleans					447.70		
1500	Oxford	6	0.00	0.00	0.00	3,923.34	\$0.00	\$0.00
1501	Rushville	18	0.00	0.00	0.00	1,323.00	\$0.00	\$0.00
1502	Sidney	24	1,050.00	512.00	479.00	7,345.00	\$21.33	\$19.96
23140	St. Paul	50	1,000.00	1,390.00	3,993.00	11,942.90	\$27.80	\$79.86
503	Valentine	45	2,100.00	3,300.00	5,240.00	50,080.00	\$73.33	\$116.44
	District 5630 Funds		0.00	10,000.00	15,000.00	112,000.00		
	TOTAL	1253	28,838.37	72,313.20	69,877.12	652,366.18		

## US Government Blamed for Ruining Anti-Polio Effort in Pakistan

Pakistani officials have chosen to lay blame for recent setbacks in polio immunization efforts. The CIA hired a Pakistani doctor, Ahakeel Afridi, to help find DNA evidence of Osama Bin Laden's family location by conducting a fake immunization campaign. Although these efforts were unsuccessful and contributed nothing toward finding Bin Laden, the doctor was later put on trial, convicted and sentenced to prison for spying against Pakistan. The polio immunization effort

has come to be viewed as an American-sponsored program and the high anti-American sentiment in the tribal areas has taken the form of a ban against polio vaccinations declared by the Taliban coupled with their demand for an end to drone attacks. This has put 240,000 children at risk in North and South Waziristan. Pakistan's Ambassador to the United States, Sherry Rehman, said "Afridi's actions have seriously jeopardized Pakistan's

efforts to fight diseases, particularly polio among children." She also responded to questions from US Senators by adding that fears had crept in amongst tribal elders that the polio campaign might again be used to covertly trace and eliminate Taliban leaders. She said that because of CIA's actions through Dr. Afridi had put thousands of children at risk of contracting the polio virus and endangered the lives of health workers in Pakistan.

## Polios Eradication Faces Serious Challenges

## Polio eradication worker shot and killed in Karachi, Pakistan

A local community worker who was part of the polio eradication initiative in Pakistan was killed in Karachi, Pakistan on July 19th.

Mahammad Ishaq was shot and killed in the Gadap town area.

Polio immunization activities had been suspended in this area of Karachi earlier in the week after a shooting incident injured two World Health Organization staff members who were supporting the implementation and

monitoring of a vaccination campaign.

Until activities were suspended, Ishaq had worked with the national polio eradication effort as a Union Council Polio Worker for several months, helping to plan and implement vaccination campaigns to protect the most underserved and vulnerable children against this debilitating disease.

He was known for his dedication

and diligence to immunize all children against polio.

Ishaq was one of the thousands of people across Pakistan who worked selflessly in the battle to eradicate polio.

This was **not** a campaign organized by Rotary. Ishaq was working for the Pakistani government's own polio eradication program as a Union Council Polio Worker, but this did not protect him.



Mahammad Ishaq with children from an underprivileged region of Pakistan. Photo by WHO Pakistan/Edda Salvatori

## Nigeria Faces Daunting Challenges in Polio Eradication

The Independent Monitoring Board of the Global Polio Eradication Initiative reports that at least 2.7 million children in six persistently affected countries have never received even a single dose of polio vaccine. Nigeria appears to be missing many

children in the northern Muslim areas because of migrant populations and porous borders with Niger and Chad, among others. Polio case numbers in Nigeria are resurging in 2012 and funds have been slow in coming for the needed immunization pro-

grams. New strategies may need to be thought out to make the most effective use of limited resources in the ongoing battle to eliminate polio where it has remained persistent in this area of Africa.